

Benefit Concert for
HONOR FLIGHT ROCHESTER

Featuring The Prime Time Brass ...and Friends

at Aquinas institute
1127 Dewey Avenue
Rochester, NY 14613 (585) 254-2020
Saturday January 28, 2012 at 7pm

Tickets \$10 Advanced—\$12 Day of show

Special Guest MC: Maureen McGuire

AQ Jazz Band

The Ghost Riders

Image City Sound Chorus of the Sweet Adelines

Greece American Legion Post 468 Color Guard

The Gates Keystone Club Police Pipes and Drums

The Empire Statesmen

Honor Flight Premiere short documentary: "Mission 14"

and a spectacular "Salute To The Heroes" Grand Finale

ALL proceeds from this concert go directly to Honor Flight Rochester to fly Heroes from Rochester's Greatest Generation to Washington DC to visit the monuments built in THEIR honor.

This concert series has helped many heroes make the trip, but we need your help to do more.



Hundreds of heroes on the waiting list. Average age is 88....

It's more than important. It's urgent.

The goal of this concert is to raise \$10,000

This cannot be accomplished through ticket sales alone.

All They Did Was Save The World

About Honor Flight Rochester

Honor Flight Rochester

(www.honorflightrochester.org) :

One of 100 established hubs in the national Honor Flight Network – is a not-for-profit, fully-volunteer organization with a goal of taking every World War II veteran who otherwise would or could not go, to visit and reflect together at Washington D.C. Memorials built in their honor.

The two-day trip is free to all World War II veterans and to veterans of any era who suffer a terminal illness. World War II veterans typically fly in the order their applications are received. Medical priorities are the exception. Rochester's flying season is April to October. Over 900 veterans have flown from Rochester since the local organization began full scale flights in early 2009. Three more Honor Flight Rochester Missions are slated for this fall.

About The Prime Time Brass

Prime Time Brass (www.primetimebrass.com)

High energy brass band formed in 2004 as a collection of brass musicians from a variety of backgrounds including drum corps, night clubs, and big band jazz.

Multiple time Drum Corps Associates World Champion Brass Ensemble ...

Notable performances :

- **2010 and 2011 Mardi Gras Week in New Orleans**
- **2008, 2009, 2010, 2011 New York City:** Parades down 5th Avenue, concerts in Central Park and Time Square... **and in 2011, a special request concert for the NYPD and NYFD near the site of the 9/11 Memorial**

The group also does several community performances throughout the year and has become a beloved musical fixture in the Rochester community... Including several **Honor Flight Rochester Airport Homecomings.**

Other highlights include: Canadian OctoberFests, National Anthem at the Indy Car Race at Watkins Glen International; Anthems for the Rochester Red Wings, Amerks, and Knighthawks... And has hosted the Honor Flight Benefit Concert series at Aquinas Institute since 2010.

This concert could not happen without the support of

- Aquinas Institute , The Aquinas Music Boosters, and the amazing stage staff of the beautiful , state of the art Thomas F. Bell Performing Arts Center at Aquinas Institute



How You Can Help...

It costs approximately \$500 to send one veteran. Over the past two years, the Prime Time Brass at AQ Honor Flight Concert series has raised enough for 38 veterans to make the trip. In 2010, we sold 300 tickets. In 2011, we sold 640 tickets in an auditorium that holds approximately 700... This year's show will be a sellout.



We do not want to raise ticket prices

To maximize our ability to raise more money for local WWII veterans on the Honor Flight Rochester waiting list, we are offering an exciting sponsorship program.

Concert Donor \$100

- Your name and/or company logo will appear as a Concert Donor in the program

Prime Time Honor Flight Sponsor \$250

- Your name and/or company logo will appear as a Concert Donor in the program
- Your name will be announced during the performance of the Prime Time Brass

Concert Co-Sponsor \$500 or more

- Your name will appear as a Co-Sponsor in the program
- Your Tax Deductible donation - payable directly to Honor Flight Rochester - will be announced and presented during the concert
- A custom designed 4 foot by 4 foot sign will be onstage during one of the acts and visible all night long ... and You Keep The Sign! Provided by Vicomp, Inc. of Webster NY (585) 265-0290

Sample Sign



- 4 foot by 4 foot sign including:
- Your **FULL COLOR** Company Logo
 - Your Quick Response Code
 - Your Website
 - Plus anything else that fits!!
 - and YOU keep the sign!

What Do You Do Next?

[Click Here](#)

To email us regarding your preferred sponsorship method.

We will arrange for your sponsorship to be received, and if necessary, for your Company's Custom Sponsorship Sign to be created.

Your Tax Deductible Check should be made payable to:

Honor Flight Rochester

Or you can mail it to:

Aquinas Institute

1127 Dewey Ave, Rochester, NY 14613

Care of Ms.Meaghan McTammany—Music Dept (585)547-2020

*Please include name, contact information, and level of sponsorship

Questions can be directed to:

Tom Allen, Concert Organizer— tomallentraining@aol.com

Thank You!!

Your support will go directly to flying a hero to Washington and put an exclamation point on a magnificent American life.

